

ORDER



Orders
Order / Rev: 169298
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/15/16 - 11/06/16
Original Date / Rev: 09/20/16 / 09/20/16
Order Type: GENERAL

KXLY

Primary AE: Paul Claeys
Sales Office: REGL
Sales Region: REGL

Agency Name: Media Specialists
Buying Contact: Debbie Leslie
Billing Contact:
 PO Box 8631
 Spokane, WA 99203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes for Buses
Demographic: A50+
Product Codes: PL Issue
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Hiatus: 10/24/16-10/30/16

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	15	\$6,100.00	\$5,185.00
10/31/16	11/06/16	8	\$3,400.00	\$2,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$6,100.00	\$5,185.00	48.40
November 2016	8	\$3,400.00	\$2,890.00	24.20
Totals	23	\$9,500.00	\$8,075.00	72.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Claeys			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY	10/12/16	11/06/16	This Week This Week	CM	758-9a	-----S	:30	1	\$100.00	P-2	1.90	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$100.00		1.90			
		Week: 10/17/16	10/23/16	-----S		1				\$100.00		1.90			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$100.00		1.90			
N 2	KXLY	10/17/16	11/06/16	9-10a M-F Live With Kelly	CM	9-10a	MTWTF--	:30	2	\$140.00	P-2	2.70	NM	6	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		4				\$140.00		2.70			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$140.00		2.70			
N 3	KXLY	10/17/16	11/06/16	5-530p M-F M-F News @5p	CM	5-530p	MTWTF--	:30	2	\$700.00	P-1	5.50	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$700.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$700.00		0.00			
N 4	KXLY	10/17/16	11/06/16	6-630p M-F M-F News @6	CM	6-630p	MTWTF--	:30	2	\$640.00	P-1	5.40	NM	6	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		4				\$640.00		5.40			

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KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	KXLY	10/17/16	11/06/16	6-630p M-F M-F News @6	CM	6-630p	MTWTF--	:30	2	\$640.00	P-1	5.40 NM	6	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00		
		Week: 10/31/16	11/06/16	MTWTF--		2				\$640.00		5.40		
5	KXLY	10/12/16	11/06/16	5p Su News 5p News	CM	5-530p	-----S	:30	1	\$340.00	P-1	6.10 NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/10/16	10/16/16	-----S		1				\$340.00		6.10		
		Week: 10/17/16	10/23/16	-----S		1				\$340.00		6.10		
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00		
		Week: 10/31/16	11/06/16	-----S		1				\$340.00		6.10		
Totals													23	\$9,500.00